



Marketing Magician @ Edublogs

Summary

Edublogs is planning on taking a step up in 2010 and beyond, and to help us do that we're after a special someone to lead the way when it comes to telling the world who we are.

We're looking for a person who can write great copy - be it for our main site, blog posts, email newsletters, sales emails, tweets and more.

And, equally importantly, we're looking for that person to be full of enthusiasm, drive and ideas for how to promote Edublogs around the web and into school districts, colleges and classrooms.

And to carry out those ideas to fruition!

Experience / Qualifications

To fit this role you'll have to be able to demonstrate:

- Outstanding writing skills in pretty much every online medium
- Previous (impressive) experience in driving sales and awareness

You'll also be happy to take a look at our site, <http://edublogs.org>, and tell us:

- One thing we're missing (what do we need to add)
- One thing we can get rid of (what's superfluous or annoying)
- One thing we can most improve (and, briefly, how)

You'll also be happy to work from home, manage your time accordingly, be independent, able to take the lead and be seriously ambitious.

Conditions

We're happy to offer the right person an attractive package complete with flexible holidays, performance bonuses and the opportunity to lead up this area of Edublogs down the track.

Apply

Email contact@edublogs.org with your CV, samples of your work, experience and mini critique of our main site. You're also welcome to let us know any questions you might have about the role.

We'll take a look and, if it all stacks up do an email / IM / Skype based interview (in more-or-less that order).