

Sales Manager - Edublogs Campus

We're looking for an experienced **education focused sales and marketing guru**, to become a key member of the Edublogs team.

For this position we're keen to work with someone who not only has **demonstrable experience in driving sales** (preferably in an educational marketplace) but who also has a **massive amount of ambition and drive**, wants to see themselves leading a larger sales team in the very near future and is prepared to work end-to-end from assisting with marketing to lead generation and closing.

The role will involve:

- Generating leads for and securing new Edublogs Campus clients across the US market
- Developing and implementing marketing strategies to increase direct and indirect sales
- Working closely with the Edublogs team and participating in product development
- Optionally looking for sales outside of the US

And we're looking for someone to start right away with a full time load (although we're flexible about applicants continuing current projects).

Finally, location is unimportant (we all work virtually) and remuneration includes an attractive base salary and generous commissions, meet your targets and you'll be on course for USD\$125k+ in your first year.

Who are we?

Edublogs is the world largest, and oldest, education blog provider. We currently house blogs for over 300,000 individuals at <http://edublogs.org> and over 100 institutions via <http://edublogs.org/campus>

What's next?

If you are interested in the role please contact us at support@edublogs.org with your details.

Please let us know:

- Your experience in direct sales and marketing - please provide concrete and verifiable examples
- About yourself and what makes you think you'll be a good fit for this role
- Any questions you have regarding the role

Applicants who progress beyond this first stage will be invited to review the current Edublogs Campus offering and present a written and phone-based pitch regarding the product.